I. Introduction, Opening Remarks and Approval of Minutes – John Sorrenti, Board Chair

Meeting brought to order at 10:10 by John Sorrenti. First item on the agenda is the approval of the minutes from the January 17, 2018 meeting. Motion to approve, moved and seconded. John welcomed and introduced Russel Fry to speak first.

II. Welcome and WorkForce WV Update – Russell Fry, WorkForce West Virginia

Russell welcomed and thanked everyone for being present. He then gave a brief update on WorkForce WV.

• Apprenticeship in Motion (AIM): Seven (7) Apprenticeship Summits will be held around the state to educate employers on the benefits of apprenticeship programs. To date, two summits have been held so far, one at BridgeValley CTC in South Charleston and the other at WVU-P in Parkersburg. During the summit at BridgeValley, 3 employers have shown interest in looking into the option of utilizing the apprenticeship programs; Kureha, Kanawha County Schools – for maintenance workers; Putnam County Career Center – to teach classes for apprenticeship programs. Below is a list of all the Apprenticeship Summits.

  o April 10 – BridgeValley CTC South Charleston
  o April 17 – WVU-P Parkersburg
  o April 24 – Quad Graphics Martinsburg
  o April 25 – Bidell Gas Compression Weirton
  o April 26 – WorkForce WV, Huntington
  o May 1 – Robert H Mollohan Research Center Fairmont
  o May 2 – Fayette Institute of Technology Oak Hill
• **Opioid National Health Emergency Dislocated Worker Demonstration Grant:** These grants will enable eligible applicants to serve or retrain workers in communities impacted by the health and economic effects of widespread opioid use, addiction and overdose. The grant application period closes July 31, 2018.
  o The main goals of the grant are:
    ▪ Test innovative approaches to address the economic and workforce-related impacts of the opioid epidemic
    ▪ Provide training and support activities to dislocated workers (including displaced homemakers), new entrants in the workforce and incumbent workers, including individuals in these populations who are or have been impacted by the opioid crisis
    ▪ Provide training that builds the skilled workforce in professions that could impact the causes and treatment of the opioid crisis, including addiction and substance-abuse treatment, mental health and pain management.
  o Eligible Participants: NHE grants may serve one or both of the following populations of workers.
    ▪ Workers directly or indirectly affected by the Opioid Crisis
    ▪ Workers seeking to enter professions that could help in addressing the Opioid Crisis and its causes
  o Opioid Grant Team with WorkForce WV:
    ▪ Mark Drennan, WV Behavioral Health Care Providers
    ▪ Karen Yost, Prestera Center for Mental Health Services
    ▪ Robert Hansen, Marshall University Joan C. Edwards School of Medicine
    ▪ Rebecca Roth, Division of Health & Human Resources
    ▪ Lucinda Curry, Robert C Byrd Institute
    ▪ Nancy Sullivan, Bureau of Behavior Health & Health Facilities
    ▪ Matt Boggs, Recovery Point WV
    ▪ Amy Saunders, Marshall University Wellness Center
    ▪ Nikki Rowe-Fortner, Robert C. Byrd Institute,
    ▪ Charlotte Weber, Robert C. Byrd Institute,
    ▪ Jake Hunt, Region 2 WDB
    ▪ SK Miller, Region 3 WDB
    ▪ TJ VanMeter, Region 7 WDB
    ▪ Matt Martin, Region 7 WDB
    ▪ Russell Fry, WorkForce WV
    ▪ Valerie Comer, WorkForce WV
    ▪ Scott Adkins, WorkForce WV
    ▪ Martha Craig-Hinchman, WorkForce WV
    ▪ Linda Sansom, WorkForce WV

• **New National Dislocated Worker Grant:** WorkForce WV has been awarded $1,056,000 for a new NDWG to serve 200 displaced coal miners. This grant will continue the services offered to displaced coal miners under the original grant from 2012. The additional funds will offer Individual Training Accounts (ITA’s) for training. On-the-Job (OJT) training with employers and job search assistance. The grant period runs from March 12, 2018 thru December 31, 2019.

• **New Job Seeker & Employer Portals:** the new website has been rolled out and a team will be appointed to build the training curriculum for One Stops to use when training new staff on programs in workforce development.

• **Mountaineer Challenge Academy:** All 7 Local Workforce Development Boards (LWDB’s) have participated in a training fair for MCA Cadets to educate them on the programs they offer in each local area.
Any questions, please contact Russell Fry at:

Russell Fry  
Acting Executive Director  
WorkForce West Virginia  
Russell.L.Fry@wv.gov  
304-558-7024

A question and answer session was held after the presentation. John Sorrenti then introduced Sarah Payne-Scarbro and John Maher as our next guest speakers.

III. **Alliance for the Economic Development of Southern West Virginia:** Sarah Payne-Scarbro and John Maher, Marshall University Research Corporation

The Alliance is a joint venture among West Virginia’s 10 southern colleges and universities to better connect the educational resources and workforce training offered in Southern West Virginia to promote the region, eliminate redundancies and share best practices, improve the quality of life for area residents, create jobs, keep West Virginia’s talent pool in the state and revitalize southern communities.

- **WV Southern Alliance Partners:** The following ten (10) institutions have workforce training available;
  - Bluefield State College
  - BridgeValley CTC
  - Concord University
  - Marshall University
  - Mountwest CTC
  - New River CTC
  - Southern WV CTC
  - WV School of Osteopathic Medicine
  - WV State University
  - WVU Institute of Technology

- The alliance covers a 21-county area with 30,000 students. These students may obtain degrees ranging from an associate to doctoral. We are also developed to focus our efforts on the areas of greatest need. Like any successful collaboration, it starts with “what can we do for you”? We build on past successes, employ the strengths of an institution and offer the opportunity for aspirational development.

- **What are the Principles**
  - Relationships drive results
  - Trust builds relationships
  - Actions build trust
  - Innovate
  - Adapt and scale best practices-lightning rod/antenna model
  - Abundance vs. scarcity model

- **Step 1. Identify our Resources:** Community Partners, Economic Partners, Partner Institutions’ Resources
- **Step 2: Identify our Challenges:** More individuals accessing Higher Ed; Addiction Crisis; Broadband Development; Entrepreneurial Ecosystem; Region’s Terrain; Telling Our Story
- **Presidents’ Prioritizes Naturally into 5 Networks**
  - Education
  - Business Development * Workforce Development
  - Communications
  - Research & Innovation
  - Livable Communities
• Current Projects of the Alliance
  o Partnership with N3
  o Screening, Brief Intervention, Referral to Treatment Training
  o Grant(s) Looking at these projects
    ▪ Energy Efficiency -HEPC
    ▪ Southern WV Trail Development/Promotion
    ▪ Business Model Competition
• Conference – October 22 and October 23 at the BridgeValley CTC. Technical Park
  o Best Practices Showcase
  o Facilitation of Connecting Higher Education Experts to the Community

A copy of the presentation was provided to all attendees. For questions, please contact:

Sarah Payne-Scarbro  Dr. John Maher, Executive Director
Associate VP for External Engagement  Vice President for Research
Marshall University Research Corporation & Marshall University Research Corporation 4215
One John Marshall Drive  maherj@marshall.edu
Huntington, WV 25755
Sara.payne@marshall.edu
304-696-2889
www.marshall.edu

A question and answer session was held after the presentation. John Sorrenti then introduced Natalie Oliverio as the next speaker.

IV. Aerospace in WV: Natalie Oliverio, Senior Corporate Recruiter, Bombardier Aerospace

Ms. Oliverio thanked us for inviting her to speak to the Board today. She started by telling a little bit about who they are and informing us of where they are located. Ms. Oliverio spoke about hiring challenges in the state of West Virginia in relation to technical fields such as Aerospace.

• Located in Bridgeport, West Virginia. Not many people know they are even there.
• Work on every piece of an aircraft from nose to tail.
• This industry grows 5% year over year and has been for the past 20 years.
• Not enough new talent coming from our schools, the talent is very rare.
• Apprenticeships in place.
  o Creating another one in the sheet metal industry
• Teach them how to be a mechanic, how to take their license exam.

Additionally, Ms. Oliverio talked about veteran opportunity and the challenges associated with meaningful employment in our state. How are we different in winning talent to come to WV?

• Bombardier relocates people to West Virginia every day.
• Bombardier wants to collaborate with the state on how to improve our talent.
• Our biggest demographic for aviation technology will be to relocate our veterans here.
• There is such a huge scope for our military talent in WV. The military is not just a job, it’s a lifestyle.
• Bombardier is playing their part in showing the military how they can make a living here in WV.

Please feel free to ask any question.

Question: Are there any sheet metal training programs in the state? Pierpont CTC offers a training program for Sheet metal.
For additional questions, please contact:

Natalie Oliverio  
Senior Corporate Recruiter  
Bombardier Aerospace  
Natalie.oliverio@aero.bombardier.com  
304-848-5156

A question and answer session was held after the presentation. John Sorrenti dismissed for a short break. Once all members returned from the break, he then introduced the lunch speaker, Jeffrey Green

V. **Re-Employment System & Integration Grant (RSI):** Jeffrey Green, WorkForce West Virginia

The project scope of the RSI Grant is to modify the MACC to extend the integrated registration and case management system to incorporate sharing of customer information with the WV Division of Rehabilitation Services title IV programs and the West Virginia Adult Education title II Programs. Using open standards such as REST, RPC, and SOAP, will allow each partner to query in real time the information held by all other partners. The information returned will allow each system to present enrollment information to the customer and allow them to review and correct it rather than reenter the same information.

- **Project Timeline:** The project timeline began –
  - December 2016 with the Initial Selection of a Project Manager, Stakeholders, and Subject Matter Experts.
  - June 2017 Registration information was available from each partner
  - December 2017 Preliminary case management data became available
  - June 2018 Infrastructure upgrades completed. Secondary case management data available
  - September 2018 Secondary case management data fully integrated. Tertiary case management data available.

- **Current Progress – Phase 1** – Phase 1 completed March 5, 2018
  - Deployment of WFWV web service calls to the MACC system allowing partners to conduct live, real-time data requests
  - WVDRS had made 9,112 successful web service calls
  - WV Adult ED web service operating in batch mode until new WV Adult ED information system is placed into production

- **Current Progress – Phase 2** – Phase 2 week of March 12, 2018
  - Development and deployment of WV DRS web service calls
  - Anticipate benefits

A copy of the presentation was provided to all attendees. For questions, please contact:

Jeffrey Green, Deputy Director  
WorkForce West Virginia  
Jeffrey.A.Green@wv.gov  
304-558-7024

A question and answer session was held after the presentation. John Sorrenti then introduced our next speaker, Nicole Stanley.

VI. **MyStrategicCompass:** Nicole Stanley, Regional Account Manager WIN Learning

Whether its college, trade school, military or the workplace, WIN provides learners with the tools to prepare them for the road ahead with modules, training and testing-in which you can receive certificates of completion.
WIN Learning is broken into four different learning tools; Soft Skills, College Readiness, Career Readiness and My Strategic Compass.

My Strategic Compass is designed for students and parents to help identify the careers that best suit students’ interest, skills, values and goals. The interactive career planning program lets student enter their individual preferences to find matching careers aligned to interest, skill and work. Then it provides important information about those careers such as the education and skill levels required, and economic and labor forecasts. This helps student understand the academic pathways required to get them to their career choice. By giving students pertinent real-world information, it keeps them engaged and motivated through graduation and beyond.

My Strategic Compass includes a personalized electronic counseling tool with career interest profilers that electronically examine what is important to a participant in a career. By comparing these interests against various occupations, My Strategic Compass creates a list of career profiles reflecting these personal values. Upon exploration, learners are able to identify the foundational skills required for desired opportunities.

- More Tools & Options Built-in:
  - Job Interview
  - New assessments and sorts for improved occupation suggestions.
  - Military career information
  - Customizable Course Planner
  - Entrepreneurial Assessment & Self-Employment information

I. Assessments: Can all get saved to their profile.
   1. Career Cluster Inventory: 80 questions, can save to their profile & shows occupations that fall under their interest.
   2. Interest Profiler: 60 questions, narrows down occupations under their interest.
   3. Work Importance Locator: 20 questions, from their narrowed occupations of interest allows students/participants to answer on a scale from their values and what is important to them in that occupation.
   4. Learning Styles Survey: 25 questions, helps you find your learning style.
   5. Combined Report: Produces a list of jobs that have populated more than once across the boarder of all assessments.

II. Exploration & Planning:
   2. Reality Check: Allows you to answer question based on your lifestyle, expenses, etc. and tells you how much money you would need to make to continue/afford your life.
   3. Review and Compare: Provides a list of occupations that fit into their lifestyle needs.
   4. Occupation Sort: Narrows down questions for specific jobs with likes and dislikes. Also, shows on a scale which jobs fit best or do not fit in with your likes and dislikes.
   5. Entrepreneurs: An assessment with 21 questions to explore if you could/like the role of an entrepreneur career.

III. Education:
   1. Choose and Compare Schools by:
      1. Occupation
      2. Narrows down schools/classes needed for that occupation.
   2. Financial Aid: Learn all you can about how apply for financial aid, understanding the application process.
3. **Financial Aid Tools:** Informs the student/participant about scholarships, if they qualify for aid and the value of a college education—a calculator to see how much more you may make in your lifetime with a college degree.

4. **Financial Aid Sort:** A list compiled of awards out there to help offset the cost of school, how to apply, what is need along with the deadline and contact information for the award.

IV. **Employment:**

1. **Job Search:** Search for job openings all across the nation, apply or get help prepping for interviews.
2. **Job Success:** Update/Manage your profile, post your resume, update skills and manage your career with preparing your long-term career goals.
3. **Resume Creator:** Step-by-step builder, can upload and save resume if student/participant already has one.

With this powerful resource, educators, counselors and workforce leaders can work together to personalize and plan for each learner’s career interest aligned to real opportunities and economic data. Students can also utilize dynamic tools to budget their life using real-time market data bases on career interest and salary by region and local cost of living.

A questions and answer session was held and a copy of the presentation was provided to each attendee. For questions, please contact:

Nicole Stanley  
Regional Account Manager  
WIN Learning  
606-625-5590  
nstanley@winlearning.com

VII. **Other Business/Adjournment:** John Sorrenti, Board Chair

The following recommendation was made by Reverend Matthew Watts:

Reverend Watts made a recommendation for the Workforce Development Board to write a letter of recommendation to Governor Justice recommending that basically all middle school students complete the MyStrategicCompass before entering high school. Each student would have 3 years to do so. This should be done before leaving junior high. We want to make sure our students are on the right path coming out of middle school into high school.

Acting Executive Director, Russell Fry, commented the recommendation should come from the State Superintendent to Governor Justice. Mr. Fry will contact Dr. Kathy D’Antoni to discuss co-authoring a letter with her on behalf of the WV Workforce Development Board under Chairman Sorrenti’s signature and the Department of Education in pursuing the issue with Governor Justice. The letter should be addressed to Governor Justice and Dr. Payne.

How many would be in favor of doing such letter? How many opposed? No one is opposed. John Sorrenti then declared the meeting over at 1:45 p.m.